

Ivana Supljika

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 **Home:** (Netherlands)

ABOUT MYSELF

I'm a Creative Developer with a strong passion for Frontend Development and UI/ UX design. I have 2+ years of experience in designing and developing responsive landing pages for diverse clients. At a leading media company in SE Europe I was part of a productive interdisciplinary team that collaborated throughout 20+ projects. Previous experiences in Sales and Digital Marketing as a Tech Support gave me a deep understanding of customer requirements and a strong inclination for swift, optimal solutions.

WORK EXPERIENCE

 **Hanza Media d.o.o.** – Zagreb, Croatia

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hanza-media/>

Frontend Developer / Designer

[01/02/2022 – 01/02/2024]

- Design and development of landing pages (custom code) for Sales, Native advertising/ Sponsored content and Editorial staff projects + assistance in Wordpress and Joomla CMS
- UI/ UX Design: development, iteration and testing of design concepts and prototypes
- Custom tailored design solutions for product promotion to wide audiences
- Work on various website templates for healthcare, financial, food & beverage, lifestyle and beauty industries
- Close team and department collaboration, constructive feedback sessions

 **Hanza Media d.o.o.** – Zagreb, Croatia

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hanza-media/>

AdOps Specialist

[01/01/2019 – 01/02/2022]

Google Ad Manager: daily setup and monitoring of Display Ad campaigns + reporting on performance results
Daily collaboration with Sales, Marketing and Design teams, substantial daily communication with clients
Monthly financial reporting on Google Ad Network results
Mentoring and training new team members

 **Adidas Croatia d.o.o.** – Zagreb, Croatia

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/adidas/>

Sales assistant

[01/06/2016 – 31/12/2016]

Assistance to Key Account Manager during F/W 2016 and S/S 2017 season sales (graphic presentations)

 **Hrvatski Telekom d.o.o.** – Zagreb, Croatia

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/company/hrvatski-telekom/>

Advertising sales agent

[01/09/2015 – 31/12/2015]

- Google Ads sales activities for leading telecommunications provider in Croatia (Deutsche Telekom subsidiary): digital advertising for clients from Small and Medium-sized Enterprises

EDUCATION AND TRAINING

Frontend development course

Algebra [01/11/2019 – 01/06/2020]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/school/sveuciliste-algebra/>

Digital design course

Algebra [01/03/2015 – 01/08/2015]

City: Zagreb | Country: Croatia | Website: <https://www.linkedin.com/school/sveuciliste-algebra/>

Master's degree in History

Faculty of Humanities and Social Sciences, University of Zagreb [01/09/2009 – 01/11/2013]

Website: <https://web2020.ffzg.unizg.hr/>

Bachelor's degree in History and Art History

Faculty of Humanities and Social Sciences, University of Zagreb [01/09/2005 – 01/09/2009]

Website: <https://web2020.ffzg.unizg.hr/>

SKILLS

Frontend development

HTML5 / CSS3 / SASS(SCSS) / Bootstrap / Responsive Design / JavaScript / GreenSock Animation Platform (GSAP) / Wordpress / Elementor / Version Control System (Git) / Github / Joomla / VS Code

Digital design

Adobe Illustrator / Adobe Photoshop / Adobe Animate / Adobe InDesign / UI/ UX design / Wireframes & Prototyping / Figma

General

Microsoft Office / Google Ad Manager / Project Management Tools (Notion, Trello)

ORGANISATIONAL AND INTERPERSONAL SKILLS

Skills

- **Time Management** - accustomed to prioritizing main goals, meeting deadlines and being independent
- **Communication** - clear and concise in written and verbal dialogue
- **Teamwork** - eager to have productive collaboration with colleagues and to receive feedback
- **Negotiation** - bridging the gap between company and client needs
- **Mentoring** - onboarding new colleagues
- **Learning and growth** - driven to expand skills and be in the loop with digital trends

LANGUAGE SKILLS

Mother tongue(s): Croatian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

German

LISTENING A2 READING A2 WRITING A2

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

PROJECTS

"Google Developer Challenge Scholarship", online course by Udacity, 2017/2018

"Managing the Arts: Marketing for Cultural Organizations", massive open online course by Leuphana Universität Lüneburg, 2015

HOBBIES AND INTERESTS

Gaming | Gardening | Architecture | Dogs